RIVERSIDE LAFCO

6.d.
9/24/2026

TO: **Local Agency Formation Commission**

FROM: **Gary Thompson, Executive Officer**

SUBJECT: **DISCUSSION AND POTENTIAL AUTHORIZATION OF A SPONSORSHIP CONTRIBUTION FOR THE CALAFCO ANNUAL CONFERENCE**

Every year, CALAFCO conducts an annual conference attended by Commissioners and staff from most of the LAFCOs statewide. This conference includes several educational sessions and presentations of LAFCO related statewide issues, the annual election of CALAFCO Board members, and the annual business meeting. As a component of offsetting the costs of the conference facilities, CALAFCO offers sponsorship opportunities for any private or public entities that desire to contribute.

Recently, a Commissioner asked if we could sponsor this year's conference at the $1,500 level. Various other sponsorship levels are also available ranging from $500 up to $6,000. The sponsorship brochure is attached for review with additional information. As this has not been included in the current budget, the Commission would need to authorize any sponsorship contribution.

It should be noted that the budget at this point in time can support up to the $1,500 level as we have already begun seeing some budget savings in the first two and a half months of this fiscal year. Currently, staff does not envision it necessary to utilize any of the budgeted contingency or any reserve funds if this request is approved.

At this time, the Commission is requested to discuss sponsorship of the annual conference and determine any action to be taken.

STAFF RECOMMENDATION:

It is recommended that the Commission:

1. Provide direction to staff on the Commission desire to make a CALAFCO sponsorship contribution, and if so, take an action to approve the sponsorship at the level determined by the Commission.

Respectfully submitted,

Gary Thompson
Executive Officer

Attachments:
1) CALAFCO Sponsorship Brochure

CALAFCO Sponsorship Brochure

SPONSORSHIP OPPORTUNITIES

FOR THE 2026 CALAFCO ANNUAL CONFERENCE

The CALAFCO Annual Conference is where California's LAFCO community comes together each year to reconnect with colleagues, exchange ideas, and prepare for the opportunities and challenges ahead. LAFCO commissioners and staff, attorneys, consultants, Associate Members, and public agency partners gather from throughout the state to discuss emerging issues, share practical solutions, and learn from one another.

This year's conference will feature timely educational sessions, engaging keynote speakers, and opportunities for meaningful conversations about the future of LAFCOs and the communities they serve. From general sessions and breakouts to networking events and informal discussions between sessions, attendees leave with new ideas, stronger professional relationships, and practical tools they can take back to their own organizations.

Conference Partners play an important role in making that experience possible. Your support helps CALAFCO deliver high-quality educational programs, bring together respected speakers and statewide experts, and create opportunities for attendees to connect, collaborate, and learn from one another. In return, your organization receives valuable visibility and direct interaction with LAFCO Commissioners, Executive Officers, attorneys, and other local government professionals from across California. As a 501(c)(3) charitable organization, CALAFCO sponsorships may also provide tax benefits. We invite you to explore the Conference Partnership opportunities in this prospectus and join us in making the 2026 CALAFCO Annual Conference another outstanding event for California's LAFCO community.

Partnership levels for the 2026 Conference include

- **Supporting Sponsor ($500)**
- **Horizon ($1,500)**
- **Trailblazing ($2,000)**
- **Innovative ($2,500)**
- **Visionary ($6,000)**
- **Conference Lanyard Partner ($2,500)**
- **Welcome Reception Partner ($3,500)**

FEATURED CONFERENCE ENHANCEMENTS

(NEW FOR 2026)

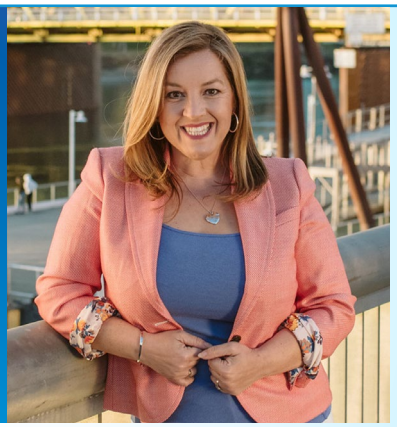
- **Visionary Conference Partner ($6,000)**
  Limited to Two
- **Professional Portrait Studio & Conference Photography Partner ($4,500)**
- **LAFCO Showcase Gallery Partner ($2,000)**

For custom conference partnership opportunities, please email info@calafco.org

Featuring Keynote Speaker:

SENATOR ANGELIQUE ASHBY

MAJORITY LEADER
CA State Senate
8th District



SPONSORSHIP DEADLINE: FRIDAY, OCTOBER 2, 2026

Thank you for your partnership with CALAFCO. We appreciate your support and look forward to seeing you at the 2026 CALAFCO Conference!

REGISTRATION IS NOW OPEN. *Scan the code or visit https://qrco.de/bgBkrL*

SCAN ME

CALAFCO, 1451 River Park Drive, Suite 185, Sacramento, CA 95815-4520
Phone: (916) 442-6536 | Email: info@calafco.org | www.calafco.org

California Association of Local Agency Formation Commissions

CALAFCO

SUPPORTING SUSTAINABLE COMMUNITY GROWTH

Conference Partnership Levels

2026 CALAFCO Annual Conference | October 21 – 23, 2026

PRIORITY SELECTION

Tier 1 – Presenting Conference Partner

Tier 2 – Visionary Conference Partners

Note: All remaining Conference Partner opportunities are on a first-come, first-served basis.

Supporting Conference Partner – $500

- Recognition on conference signage and in the conference program
- Business card advertisement in the conference program

Horizon Conference Partner – $1,500

- Recognition on conference signage and in the conference program
- Exhibit table in the Conference Partner area
- Quarter-page advertisement in the conference program

Trailblazing Conference Partner – $2,000

- Recognition on conference signage and in the conference program
- Exhibit table in the Conference Partner area
- Half-page advertisement in the conference program
- One complimentary conference registration

Innovative Conference Partner – $2,500

- Recognition on conference signage and in the conference program
- Exhibit table in the Conference Partner area
- Full-page advertisement in the conference program
- One complimentary conference registration
- Opportunity to include one branded promotional item in the conference tote bag

FEATURED CONFERENCE ENHANCEMENTS & OPPORTUNITIES

LAFCO Showcase Gallery Partner – $2,000 (Exclusive)

- Recognition throughout the LAFCO Showcase Gallery
- Recognition in the conference program
- Recognition during conference announcements introducing the Showcase Gallery

Conference Lanyard Partner – $2,500 (Exclusive)

- Company logo displayed on conference lanyards
- Conference program recognition

Welcome Reception Partner – $3,500 (Exclusive)

- Recognition during the Welcome Reception
- Event signage
- Conference program recognition

Professional Portrait Studio & Conference Photography Partner – $4,500 (Exclusive)

- Professional conference photography throughout the conference
- Recognition in the conference program and conference photo gallery
- Recognition in ***The Sphere*** and future CALAFCO publications utilizing conference photography
- Opportunity to reserve up to two portrait appointments (subject to availability)
- Six complimentary portrait sessions awarded to conference attendees through a random drawing at the Welcome Reception

Visionary Conference Partner – $6,000 (Limited to Two)

- Recognition on conference signage and in the conference program
- Premium exhibit location
- Full-page advertisement in the conference program
- Two complimentary conference registrations
- Second priority selection of Featured Conference Enhancements and Conference Partnership Opportunities

Presenting Conference Partner – $12,500 (Exclusive)

- Exclusive designation as the Presenting Conference Partner
- Conference-wide recognition throughout the conference
- Premium exhibit location
- Premium full-page advertisement in the conference program
- Three complimentary conference registrations
- Exclusive company logo displayed on the official conference tote bag alongside the CALAFCO and Host LAFCO logos
- Priority selection of Featured Conference Enhancements and Conference Partnership Opportunities

CUSTOM CONFERENCE PARTNERSHIP OPPORTUNITIES

Organizations interested in supporting another aspect of the conference or creating a customized attendee experience are encouraged to contact CALAFCO to discuss additional Conference Partnership opportunities.

SPONSORSHIP DEADLINE:
FRIDAY, OCTOBER 2, 2026

Deadline for Priority Partners: Wednesday, September 16, 2026

California Association of Local Agency Formation Commissions

CALAFCO

SUPPORTING SUSTAINABLE COMMUNITY GROWTH

Sponsorship Registration Form

2026 CALAFCO Annual Conference | October 21 – 23, 2026

SPONSORSHIP CATEGORIES

Sponsorships are allotted on a first come, first served basis. **Please check your desired sponsorship:**

- ❑ **Supporting** ♦ $500
- ❑ **Horizon** ♦ $1,500
- ❑ **Trailblazing** ♦ $2,000
- ❑ **Innovative** ♦ $2,500
- ❑ **LAFCO Showcase Gallery Partner** ♦ $2,000
- ❑ **Conference Lanyard Partner** ♦ $2,500
- ❑ **Welcome Reception Partner** ♦ $3,500
- ❑ **Professional Photography Partner** ♦ $4,500
- ❑ **Visionary Conference Partner** ♦ $6,000
- ❑ **Presenting Conference Partner** ♦ $12,500

New sponsors, please email your logo to info@CALAFCO.org.

Total Sponsorship enclosed: $ _____

Firm Name *(as you would like it listed in the program):* _____

Contact Person: _____

Title: _____

Mailing Address: _____

City, State, Zip: _____

Email: _____

Contact Phone: _____

Payment must accompany sponsorship form. Please make checks payable to **CALAFCO**.

Mail form and remittance to:
CALAFCO
1451 River Park Drive, Suite 185, Sacramento, CA 95815-4520
EIN: 94-3312376

WE ARE GRATEFUL FOR YOUR SUPPORT!

Conference Registration

Registration is now open! Visit **www.calafco.org** to register today. Program details are also available on the CALAFCO website.

Scan For Hotel Reservations

Hotel Reservations

Sheraton Grand Sacramento Hotel, Located at 11230 J Street, Sacramento, CA 95814

Please scan the QR code or visit: **https://qrco.de/bguu9A** to make your hotel reservations and receive the discounted event group rate of $259 per night. For questions, you may call the Hotel at (916) 447-1700 and reference **CALAFCO Annual Conference**. Price includes in-room Wi-Fi. Price excludes parking, taxes and fees. Hotel reservation cutoff date is Wednesday, September 23, 2026. For more details, contact CALAFCO at (916) 442-6536.

Highlight your organization in the conference materials.

SPONSORSHIP DEADLINE: FRIDAY, OCTOBER 2, 2026 *All priority partners must register by **WEDNESDAY, SEPTEMBER 16, 2026,** to secure your spot.

CALAFCO is a 501(c)(3) not-for-profit corporation providing educational services and resources to California's Local Agency Formation Commissions

JOIN US FOR THE 2026

CALAFCO ANNUAL CONFERENCE

WEDNESDAY – FRIDAY, OCTOBER 21 – 23, 2026
Sheraton Grand Sacramento Hotel ♦ 1230 J St., Sacramento

THURSDAY KEYNOTE LUNCHEON

SENATE MAJORITY LEADER
ANGELIQUE ASHBY
CA STATE SENATOR • 8TH DISTRICT

Don't miss this opportunity to hear from California State Senate Majority Leader Angelique Ashby. With experience at both the local and state levels, Senator Ashby will discuss the issues shaping California's future, the priorities emerging from the Capitol, and what they mean for local governments and LAFCOs.

CALIFORNIA'S PREMIER CONFERENCE FOR LAFCO AND LOCAL GOVERNMENT LEADERS The challenges facing California's communities are evolving, and so is the role of local government. Join colleagues from across the state to exchange ideas, share experiences, and prepare for what's next.

FEATURED SESSIONS

Hear from respected practitioners and subject matter experts on the issues that matter most to LAFCOs and the communities they serve.

AI and Local Government – Artificial intelligence is rapidly entering local government. Discover practical applications, emerging risks, and the governance questions every public agency should be prepared to answer.

Fire Services Under Pressure – Fire protection continues to evolve in communities across California. Examine the trends shaping the future of fire service and how LAFCOs can help communities evaluate options before challenges become crises.

Legislative Update – Hear directly from legislative leaders about the issues shaping local government in Sacramento and what they could mean for LAFCOs and the communities they serve.

Beyond Growth: What's Next for LAFCO? – California's communities are changing. Explore how shifting demographics, aging infrastructure, and evolving service needs are reshaping LAFCO's role in the years ahead.

What Your Reports Are Really Saying – Every report tells a story. Learn how to recognize emerging issues, ask better questions, and turn technical reports into better-informed decisions.

Housing, Agriculture & Infrastructure – When communities face competing priorities, there are rarely easy answers. Hear how LAFCOs and local agencies balance housing needs, agricultural preservation, infrastructure, and long-term community goals.

PRE-CONFERENCE ACTIVITIES

MOBILE WORKSHOP: Beneath the Streets of Old Sacramento: How Flood Protection Shaped a Capital City. Go beneath the streets of historic Old Sacramento to discover the city's hidden history, then explore how reclamation districts, levees, and regional flood management continue to shape land use, development, and community resilience throughout the Sacramento region. This unique behind-the-scenes experience offers a fascinating look at how history, infrastructure, and planning continue to influence California's Capital City.

Space is limited to 50 participants. The tour includes approximately one-half mile of walking over uneven surfaces, stairs, darkly lit areas, tight spaces, and low doorways, and may not be suitable for individuals with mobility limitations.

LAFCO 101 GAME SHOW: Whether you're new to LAFCO or looking for a refresher, test your knowledge in this interactive and entertaining introduction to LAFCO fundamentals.

REGISTRATION IS NOW OPEN! To register, please scan the code or visit **https://qrco.de/bgBkrL**

For hotel reservations, scan the QR code or visit: **https://qrco.de/bguu9A** and receive the discounted event group rate of **$259 per night.** (excludes taxes, fees and parking).

BOOK BEFORE **SEPTEMBER 23, 2026**

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